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FOR IMMEDIATE RELEASE

Gilman Brothers Announces Highly Anticipated Launch of Resilient® ALIGN®

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The Gilman Brothers Company is proud to announce the highly anticipated launch of its latest and most innovative product yet, **Resilient® ALIGN® Permanent Non-Tack PSA Mounting Board**.

Resilient® ALIGN® is a revolutionary, velvety soft, closed cell mounting foam board that is designed with a unique slidable non-tack, pressure-activated adhesive surface that makes mounting in seconds now a reality. The adhesive surface is also equipped with Air-Release Technology that eliminates air entrapment, ensuring a smooth and bubble-free finish every time.

“As we continue to build the Resilient® line, we are ecstatic to present this one-of-a-kind product to the industry,” says Ari Luna, Business Development Manager, who has been involved in every detail from product development to product launch. “The features and benefits of this product line are so remarkable, and the name “Resilient® fully embodies the essence of who we are as a company. I am truly proud to introduce Resilient® ALIGN® to our customers.”

The closed cell construction of Resilient® ALIGN® provides the smoothest surface for mounting and the velvet true black core gives it a visually pleasing edge that is ready to display with no further treatment. Spring-Back technology makes it dent-resistant, eliminating damage during shipping and handling. The Resilient® product family offers print and standard mount versions, as well as custom surfaces like canvas and brushed aluminum. Application possibilities are endless -- ranging from wall décor, 3-D signage, and high-end packaging.

“Innovation and technology continue to drive our long-term strategic growth plan,” says Bill VanHorn, Director of Sales. “This platform is only the beginning as we approach nontraditional markets with Resilient®.”

Gilman Brothers will be introducing Resilient® ALIGN® as part of their upcoming Innovation Summit regional event series, beginning at the Zund America Demo Center in Irvine, California, January 23-24, as well as at Imaging USA, January 28-30, and the West Coast Art & Frame Show, February 4-7.

The Gilman Brothers Company is committed to continuous improvement and innovation and strives to be the preferred partner for the foam board industry. For more information, visit www.gilmanbrothers.com or call 860-889-8444.

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