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**FOR IMMEDIATE RELEASE**

## **Gilman Brothers Innovation Summit 2024 Series Will Begin at Zund America**

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The Gilman Brothers Company, a leading manufacturer of innovative foam board products for signage, display, and graphics applications, announced today the launch of its Innovation Summit Series, a series of exclusive events that will showcase the latest innovations and solutions from Gilman Brothers and strategic partners.

The Innovation Summit Series is a result of Gilman Brothers' commitment to bringing innovation directly to the customer, and providing them with the most versatile products, services, and fresh ideas to grow their businesses. The series will feature 10 events in six months, hosted at different regional venues across the country. Each event will be hosted by Gilman Brothers and several key partners, such as Zund America, a leading manufacturer of digital cutting systems. The events will also involve collaboration with other manufacturers and OEMs from cutting to printing equipment, such as Plaskolite, a leading supplier of acrylic sheet and resin products.

The first Innovation Summit in California will offer attendees the opportunity to see new patent pending materials from Gilman Brothers and Plaskolite, as well as witness live demonstrations on Zund's state-of-the-art digital cutters. They will also discover cutting-edge products and technologies, and network with industry peers and experts.

“Our commercial team has had tremendous success with past road shows and Innovation Summit events across the Midwest and at our headquarters.” said Bill VanHorn, Director of Sales. “These events offer interactive and immersive experiences with technology, as well as unique networking opportunities that are not possible at the bigger trade shows. It’s a tremendous investment to coordinate such an aggressive schedule. When you have retailers, printers, fabricators, OEM’s and distributors together—that’s when creativity happens. Very excited for 2024.”

The first open house styled event will be held in Irvine, California, on January 23-24, 2024, from 10 am to 3 pm. The event will be hosted by Gilman Brothers and Zund America at the Zund America Demo Center, located at 15231 Alton Parkway, Suite 120, Irvine, CA 92618. The event is by invitation only, and attendees must RSVP by January 18, 2024.

The Gilman Brothers Company is committed to continuous improvement and innovation and strives to be the preferred partner for the foam board industry. For more information, visit [www.gilmanbrothers.com](http://www.gilmanbrothers.com) or call 860-889-8444.

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