



**THE GILMAN BROTHERS COMPANY**

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**FOR IMMEDIATE RELEASE**

## **The Gilman Brothers Company Supports Print and Graphics Sustainability Efforts as the Newest Patron of the SGP**

SOURCE: THE GILMAN BROTHERS COMPANY, December 6, 2022

The Gilman Brothers Company announces its support of the Sustainable Green Printing Partnership (SGP) in its mission as a leading certification authority in sustainable printing. As a GOLD SGP Patron, The Gilman Brothers Company – one of North America’s premier manufacturers of foamboard products for signage, display, graphics, and wall art – joins a growing list of patrons, SGP certified facilities, brands, academic institutions, NGOs and associations dedicated to improving the sustainability of graphic communications.

SGP’s industry-focused approach to greener best practices is very much in-line with The Gilman Brothers Company’s dedication to greener print manufacturing processes.

“At The Gilman Brothers Company, we are committed to preserving our environment and protecting the planet,” says Jeff Blanchard, Director of Operations of The Gilman Brothers Company. “Our operations and business practices are grounded in sustainability principles as we strive to eliminate waste and recycle everywhere possible.”

Today’s environmentally conscious consumers demand eco-friendly options from their favorite brands, considering not only the products themselves but how they are packaged and displayed as well. The Gilman Brothers Company supports print and graphics sustainability efforts with greener options like INFINITY® 100% recyclable styrene-faced foamboard, an alternative to expanded PVC, and EAGLECELL™, an all-paper honeycomb graphics board with 100% fully recyclable paper core and surface papers that is compatible with any recycle program.

“Brand owners are increasingly looking for sustainable products that enhance the customer experience,” says Ari Luna, Business Development Manager. “We continuously strive to provide exceptional product offerings while reducing the environmental impact.

We are proud to be a part of the SGP community of sustainable print suppliers,” says Bill VanHorn, Director of Sales. “We are pleased to offer a lineup of high-performance products that are environmentally friendly as well.”

To learn more about how to become an SGP Patron and join the future of the sustainable circular supply chain, visit [www.sgppartnership.org/patrons/](http://www.sgppartnership.org/patrons/).

For additional information on any Gilman Brothers products visit our website at [www.gilmanbrothers.com](http://www.gilmanbrothers.com), email us at [sales@gilmanbrothers.com](mailto:sales@gilmanbrothers.com) or call regular EST business hours 860-889-8444 USA or the 24/7 hotline 860-884-2077.

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